

Sara Wigglesworth

UX Designer

37 Hartford Ave
Toronto ON M4L3X2
647-818-8606
sara@kewbeach.ca
sarawigglesworth.ca

I'm focused on creating
meaningful experiences
through design

I bring an artistic perspective and creative problem-solving approach to create products and experiences people love to use. Persistence, curiosity and an obsessive attention to detail define me. As a recent graduate with a Master's of Science in Media and Arts Technology, I am competent in all aspects of the design process and have a strong background in Interaction Design.

Please see <http://sarawigglesworth.ca/> to view my portfolio.

Education:

MSc - Media and Arts Technology by Research with Distinction 2019-2020
Queen Mary University of London

BFA - New Media with Distinction 2014-2018
Tangible & Computational Media Concentrations
Ryerson University

Work Experience:

Web & Graphic Design, Freelance May 2018 - Present
Entertainment Music Group, Cashbox Canada & CashboxRadio

- Designed and created basic websites for Clients
- Designed Electronic Press Kits for Musicians

Online Vintage Store 2018 - Present
Cat Eyes Vintage

- Co-owner
- Vintage clothing and collectible items
- Marketing and Advertising: Communicate with customers
- General business duties: banking, accounting, inventory

Max Dean, Artist Assistant

October 2018

Art Toronto

- Assisted in function and presentation of Max Dean's art piece
- Hosted at Art Toronto, presented by the Stephen Bulger Gallery

Waitress & Artist

November 2015 - Aug 2019

Provo/Lucca Restaurant, Toronto

- Worked as a team member to achieve the highest level of customer service
- Designed and executed a mural to transform the building's facade

Sales Associate

October 2015 - Aug 2016

Anthropologie, Sales Associate, Toronto

- Maintained organized presentation of merchandise to drive continuous sales
- Engage customers to meet needs and drive sales

Tennis Instructor

Seasonal 2011 - 2015

Toronto Lawn Club

Kew Gardens Tennis Club, Toronto

Davisville Tennis Club, Toronto

The Fox Theatre

November 2013 - Nov 2015

- Box Office & concession sales, bank deposits

CBC Television and Radio News

May - September 2013

- Administrative work for the local news
- Administrative work for The Fifth Estate

Awards:

Global Excellence Award

May 2019

- Admission scholarship (£3000.00) awarded on academic merit
- Queen Mary, University of London

Best New Media Thesis Piece

Apr 2018

<http://these-shoes.sarawigglesworth.ca/>

- Best Thesis Artwork of New Media class of 2018
- TARA Awards

- Hosted by Ryerson University, Radio Television Arts School of Media Awards, The TARA Awards

People Choice Art Piece

Apr 2018

- Hosted by Ryerson University, voted by attendees of the final year New Media thesis' art show, META

Best Intermediate User Experience Piece

Apr 2017

<http://enter.sarawigglesworth.ca/>

- Best Intermediate User Experience Piece of the Radio Television Arts School of Media
- Hosted by Ryerson University, Radio Television Arts School of Media Awards, The TARA Awards

Volunteer Experience:

Lucid

2016 - Jan 2019

<https://www.thelucidproject.ca/>

- Immersive & Interactive Experience
- Experience Designer and Fabrication Designer
- Fabricator & Seamstress

TIFF DigiPlaySpace

September 2016

<https://www.tangibleinteraction.com/artworks/marshmallow-clouds>

- Partnership with Ryerson University, team of students and professors
- Worked on fabrication of electronic components
- Constructed the interactive lighting within the clouds
- Marshmallow Clouds, Tangible Interactions

Mozilla (Firefox) Foundation: Toronto

November - December 2011

- Youth Representative
- Assisted in testing new software for user experience data
- Assisted in coding classes for kids

Mozilla (Firefox) Foundation: London, UK

November 2011 & 2012

- Conference Instructor and “hacker”; leading open source coding tutorials for youth